



DET KONGELIGE
KOMMUNAL- OG DISTRIKTSDEPARTEMENT

Course in effective communication: STORYTELLING

In cooperation with the Ministry of Local Government and Regional Development, the Interreg Interact Programme will offer a course in storytelling. There are two options:

Option 1: The standard training

This option entails only the in-person workshop in Bergen on 23th and 24th of October. The content of the course is described in the attached programme. This option does not entitle you a storytelling certificate, but nevertheless provides you with valuable skills in effective communication beyond the bureaucratic jargon. It does not require any particular preparation from the participant's side, nor any assignments after the course.

Option 2: The certified training

This option offers you a certificated course within storytelling and most of all, a deeper insight into how to communicate effectively. The certified training contains:

- 8 October: e-mail from Interact, outlining the contents of the course
- 11 October: two hours webinar
- 21 October: 1,5 hours webinar
- 23-24 October: in-person workshop in Bergen
- 31 October: final story submitted to Interact

The total duration of the certified training is calculated to 8 hours in addition the in-person workshop in Bergen. Please note that the online webinars, personal assignments and the in-person workshop are all mandatory for the certification.

A minimum of 10 participants is necessary to arrange the certified training.

The Ministry of Local Government and Regional Development asks that you register for EITHER the standard training (the Bergen workshop) OR the certified training. The registration is binding.

Final Registration

All participants must register to Birgitte-Wohl.Sem@kdd.dep.no AND vhj@kdd.dep.no. We ask that you specify which option you choose.

Postadresse
Postboks 8112 Dep
0032 Oslo
postmottak@kdd.dep.no

Kontoradresse
Akersg. 59
www.kdd.dep.no

Telefon*
22 24 90 90
Org. nr.
972 417 858

Avdeling
Regionalpolitisk
avdeling

Saksbehandler
Vidar Martin Hasle
Jensen
22 24 70 15

Practical information

Venues in-person workshop, Bergen:

23 October: Hotel Scandic Ørnen, Lars Hilles gate 18, 5008 Bergen

24 October: Lars Hilles gate 22, 5008 Bergen

Recommended accomodation:

Hotel Scandic Ørnen. For resevation, send e-mail to

ornen@scandichotels.com or call the hotel on telephone +47 23 15 50 00. The discounted rate requires booking code BKOM231024 within 23 October.

Please inform of any allergies or other specific needs.

Course contents

Standard training

- One-time effort
- Medium and large groups
- General course
- Your time: 6-8 hours
- Mostly theory with some practice
- No homework
- No certificate
- You have a template to start writing your first story

Certified training

- Several stages of work
- Smaller groups
- Custom – working on your stories
- Your time: 15 hours, with in-person
- Theory and a lot of practice
- Homework
- Certificate of completion
- You have a completed story, ready to publish

For the detailed programme in the in-person training, see the attached programme.