

# UNHYGIENIC METHOD OF SUN DRYING OF SMALL FISH



Indigenous method



Promotion of hygienic methods by SmallFishFood Project

# VALUE ADDITION TO SUN DRIED FISH AS ALTERNATIVE LIVELIHOOD





# CHALLENGES HAMPERING PRODUCTION OF HYGIENIC SMALL FISH AND WAY OUT



## □ Challenges

- Mindset of most processors who think ground drying is better than platform drying.
- Land allocation for erecting raised platforms and self-ownership mentality.
- Low demand for safer and quality fish in informal markets due to high price.
- Identification and availability of ready markets/up-taker.
- Costly and cumbersome product registration procedures with regulatory agencies to break into formal markets.

## □ Way Out

- Efforts must be made to remove all bottle necks associated with hygienic small fish production.
- Intensify awareness on the nutritional value of small fish to boost its consumption.