



FOOD IS LIFE

THE CHEFS' MANIFESTO

Join our community to help deliver
a better food future for all

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INGREDIENTS GROWN WITH RESPECT FOR THE EARTH & ITS OCEANS

WHAT CAN YOU ASK OF OTHERS?

- Advocate for governments to incentivise the transition to sustainable agriculture through policies and programmes.
- Advocate for governments to act on their commitment to SDG 2.4.1 – “percentage of agricultural area under productive and sustainable agriculture.”
- Advocate for good water resource management plans.
- Advocate for protection of soil health through practices such as low-till agriculture and intercropping.

WHAT CAN YOU DO IN YOUR OWN KITCHENS?

Get to know your ingredients

- How are they grown, reared or sourced? Choose ingredients with the lowest impact on the environment.

Use your purchasing power

- Choose producers and suppliers who work sustainably. Only buy from sources who share your values.

Lead by example

- Champion sustainable ingredients and producers through your menus and in your restaurants.



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PROTECTION OF BIODIVERSITY & IMPROVED ANIMAL WELFARE

WHAT CAN YOU ASK OF OTHERS?

- Advocate for protection of crop diversity and championing of regional and national variants.
- Advocate for an end to pesticides, such as neonicotinoids, that kill bees.
- Advocate for higher national standards around animal welfare.

WHAT CAN YOU DO IN YOUR OWN KITCHENS?

Lead by example

- Maintain the rich diversity of the world's natural larder by using different varieties of plants, grains and proteins. Champion 'wild' variants and avoid monoculture.
- Raise awareness about the importance of free-range eggs, sustainably sourced fish and animal welfare on your menus and in your restaurants.

Use your purchasing power

- Choose producers who commit to higher animal welfare standards. Avoid industrialised livestock production.
- Only choose fish and seafood that is abundant and sourced sustainably.



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